



Advertising and Sponsorship

YAOiFEST

Yaoifest is a convention for Boy's Love and Girl's Love fans being held at SAIT in Calgary, Alberta, Canada. Yaoi refers to a subgenre of romantic anime and manga that focuses on male beauty and passion for a female audience. Yuri refers to a subgenre of romantic anime and manga that focuses on love and passion between women for a male audience. Attendance is expected to be a minimum of 150. The attendees will be young women and men between the ages of 18 to 35, with most under 25. Yaoi and Yuri fans have a variety of overlapping interests, from ball-jointed dolls, to corsetry, costuming and alternative clothing styles, to Asian culture and New Age. Many fans are also artists and writers. Yaoifest will be a high energy event with lots of fun. Yaoi and Yuri fans are enthusiastic and highly involved with and loyal to their fandom.

Contact Us

Please direct all advertising requests to YAOiFEST's advertising director:

yaoifestexhibits@gmail.com

Please do not send payment until your advertising or sponsorship option is confirmed as available.

Advertising in YAOiFEST's Programming Book

YAOiFEST's programming book will be a black and white 8.5"x 5.5" booklet. It will have a full color cover. Please do not submit artwork with bleeds.



Advertising and Sponsorship

Pricing

All prices are in Canadian Funds. GST is included. Do not send funds until your ad or sponsorship offer is confirmed with YAOiFEST.

Supporters

Any company wishing to donate goods or services will receive a banner ad on YAOiFEST's supporter page.

Website Advertising

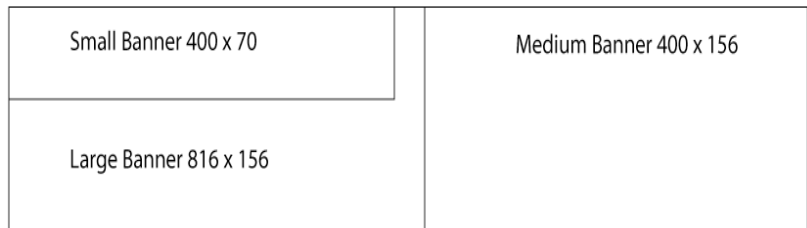
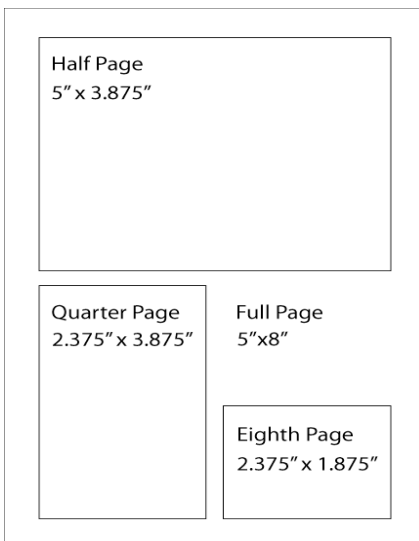
Website banners will be displayed on YAOiFEST's website. Paid banners will be placed on rota in YAOiFEST's main web advertising area. The main advertising area is viewable on all of YAOiFEST's pages. Supporter banners will be placed on YAOiFEST's separate supporter page.

Web Banner Exchange

YAOiFEST will consider a banner exchange at no charge. Contact us with info about your website. All companies or individuals offering a banner exchange will receive a small banner ad on YAOiFEST's main web advertising area.

Programing Ad Overview (inches)

Web Banner Overview(pixels)





Advertising and Sponsorship

Ad Rate Chart

Outside Back Cover Colour	\$65.00
Inside Front Cover Colour	\$55.00
Inside Back Cover Full Colour	\$55.00
Full Page B/W 5" x 8"	\$40.00
Half Page B/W 5" x 3.875"	\$30.00
Quarter Page B/W 2.375" x 3.875"	\$20.00

Website Banner Rate Chart (Main Advertising Area)

Small Banner 400 x 70	\$15.00
Medium Banner 400 x 156	\$25.00
Large Banner 816 x 156	\$35.00

Deadlines for Artwork/Advertisements

Ongoing – Logos for YAOiFEST Banners and Website Banners

May 30th – Sponsorship Logos and Ads for program book



Advertising and Sponsorship Forms

All Prices in Canadian Funds.

Advertising Price	Quantity	SubTotal
Back Cover Color:	\$65 x 1 =	_____
Inside Front Cover Color:	\$55 x 1 =	_____
Inside Back Cover Color:	\$55 x 1 =	_____
Full Page B/W:	\$40 x ____ =	_____
Half Page:	\$30 x ____ =	_____
Quarter Page:	\$20 x ____ =	_____

Total Advertising: _____

Purchase Total: _____

Supporter

Please list the merchandise you will be supplying to YAOiFEST in exchange for a website banner on our supporters page.



Advertising and Sponsorship Forms

Company Name (this will be listed in the Program Book and used for Registration)

First Name

Last Name

Address

Address

City

Province/ State

Postal Code/Zip

Country

Phone

Email

Website

Purchase Total: _____

We accept cashier's cheque and money order.

Please make certified cheques payable to "Yaoifest Canadian Yaoi Convention"

Signature

Date M/D/Y

Email Forms to: yaoifest@gmail.com

Mail Forms and cheques to:

Yaoifest- Canadian Yaoi Convention

PO Box 76171

Millrise RPO

Calgary, Alberta

Canada

T2Y 2Z9